

# RaisioAqua, Finland - Pushing the boundaries together

Digital Enterprise Services

# RaisioAqua fish feed producer, Finland - Pushing the boundaries together

## Customer profile

- RaisioAqua is a fish feed producer from Finland that helps its fish farm customers to produce healthy food for consumers sustainably, effectively, and profitably, promoting the animal welfare.
- Find out more: <https://www.raisioaqua.com/>

## Customer objectives

- Initial trigger was to further improve the product quality and to increase quality control throughout the entire production value chain.
- Furthermore it was required to develop and implement changes agile.



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### Siemens Solution

#### Strategic partnership based on the holistic Siemens' digital transformation concept

- Consulting: Using Value Hacker Workshops to identify RaisioAqua's strategic goals especially concerning the digital transformation journey and roadmap.
- Implementation: Establish the connectivity and data management solution with all the existing automation systems as well as with new equipment in the future.
- Optimization: Set up cooperation roadmap with two Value Hacker Workshops planned each year which enables continuous improvement and optimization for RaisioAqua.





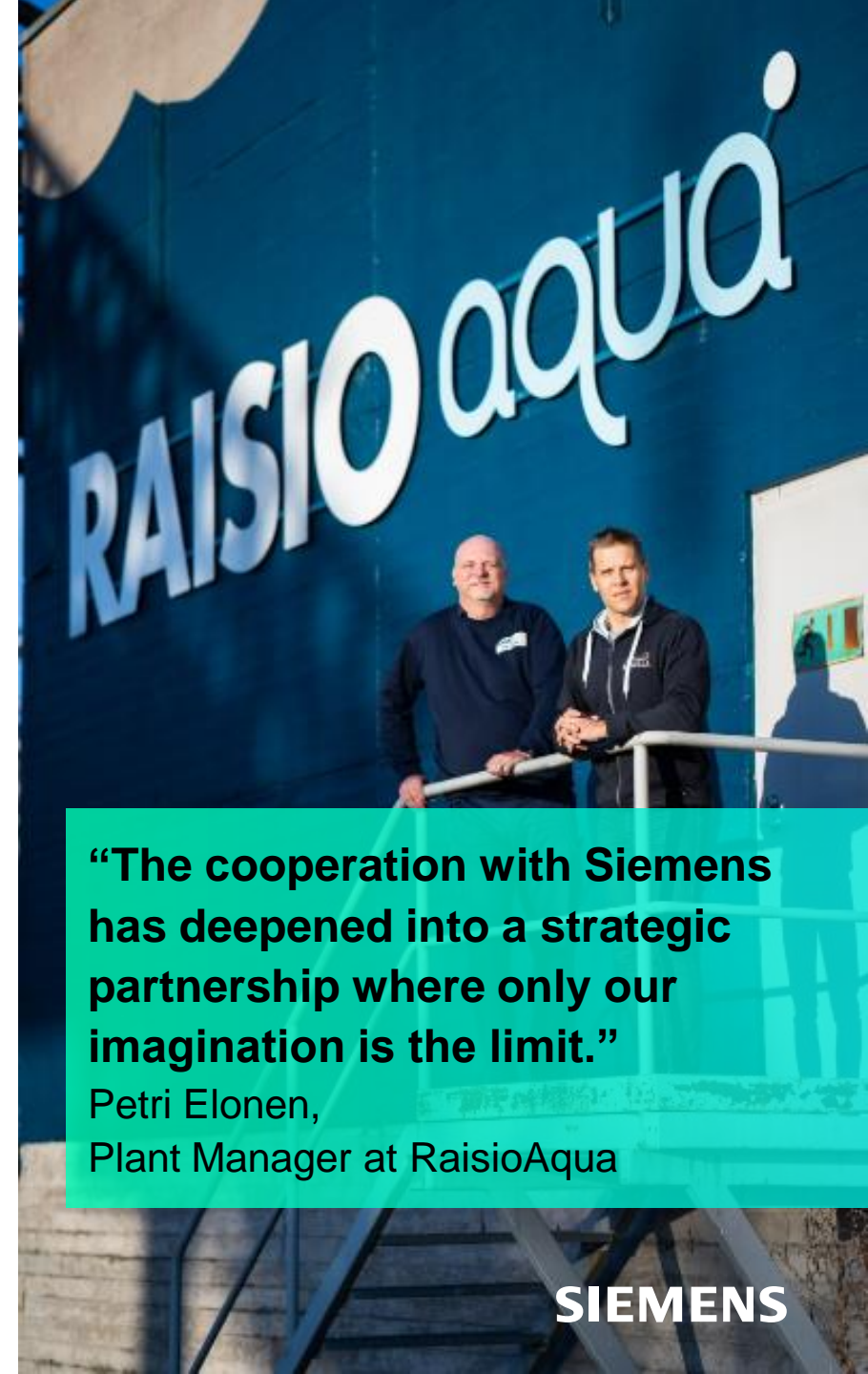
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### Customer value

- Product quality has already been improved with the knowledge derived from collected and visualized data within the Mindsphere IoT platform.
- Continuous improvement and optimization enabled by regular agile digitalization projects (e.g. replacement of the outdated automation system with a new SIMATIC PCS7 system).

### Why Siemens?

- Essential for a trustful partnership was always the personal contact to Siemens and the fast response to all technological and strategical questions.
- “In the beginning of the cooperation, we had a strategic vision. Siemens had a plan and the technologies to realize our vision.”



**“The cooperation with Siemens has deepened into a strategic partnership where only our imagination is the limit.”**

Petri Elonen,  
Plant Manager at RaisioAqua